## What is claimed is:

1. A method of selling a lottery ticket to a player for participation in a game event offered by a game provider, comprising the steps of:

preprinting a ticket with machine-readable means thereon;
presenting the ticket for participating in a game event;
receiving payment for the ticket;
activating the ticket to participate in the game event;
permitting the ticket to participate in a game event; and

printing a receipt with indicia thereon; the indicia including proof of payment and activation of the ticket.

- 2. The method of Claim 1, wherein the machine-readable means is a bar code.
- 3. The method of Claim 1, wherein the machine-readable means identifies a specific lottery product.
- 4. The method of Claim 1, wherein the machine-readable means or a part of the machine-readable means identifies a specific game provider identifier.
- 5. The method of Claim 1, wherein the machine-readable means includes a ticket security authentication code.
- 6. The method of Claim 1, wherein the step of preprinting of the ticket is carried out by a device selected from the group consisting of a commercial printer, a self-service terminal, a lottery kiosk and a standard lottery terminal.
- 7. The method of Claim 1, wherein the machine readable means includes multiple barcodes.
- 8. The method of Claim 1, wherein the indicia on the receipt includes activation price.
- 9. The method of Claim 1, wherein the indicia on the receipt includes an activation transaction identifier.

- 10. The method of Claim 1, wherein the indicia on the receipt includes a security authentication code.
- 11. The method of Claim 11, further comprising the step of:
  generating the security authentication code using an algorithm and secret data.
- 12. The method of Claim 11, wherein the algorithm is a standard encryption algorithm.
- 13. The method of Claim 11, wherein the step of generating the security authentication code uses information available only to a game provider.
- 14. The method of Claim 11, wherein the step of generating the security authentication code uses information derived only from the information available on the receipt.
- 15. The method of Claim 11, wherein the step of generating the security authentication code uses information derived only from a store back office system.
- 16. The method of Claim 11, wherein the step of generating the security authentication code uses information derived partially from the game provider and partially from the indicia on the receipt.
- 17. The method of Claim 1, further comprising the step of: sending detailed instant ticket information to the game provider for registration of sale from a cash register.
- 18. The method of Claim 1, further comprising the step of: assigning a unique ticket identifier for a non-instant game in a way that part of the identifier algorithmically corresponds to a combination bet.
- 19. The method of Claim 1, further comprising the step of: verifying a player's age prior to activating the ticket to participate in a game event.